2027 / 60TH ANNIVERSARY

Sponsorship & advertising

Because of You, Dreams Take the Stage.

A LEGACY BUILT AROUND YOUNG PEOPLE

Founded in 1967 by Dr. Kay Teer Crawford, Miss Dance Drill Team USA is a 501(c)(3) nonprofit supporting youth through dance. Join us in celebrating 60 years of opportunity, achievement and community.

OUR MISSION

We advocate for youth dance programs and school-based dance education through inclusive performing arts events, competitions, master class workshops and college scholarships.

OUR VISION

We envision opportunities for K-12 students to experience the art and athleticism of dance, building self-esteem, collaborative skills and technical experience while growing as performers and people.

100% BACK TO KIDS

Scholarships. Confidence. Creativity. Connection.

BRENDA CASPARY CRAWFORD
CEO / Executive Artistic Director
mddtusa4evr@gmail.com

OUR EVENTS. THEIR STORIES. YOUR IMPACT.

A season worth celebrating

Four unforgettable opportunities to cheer on young talent. Join dancers, educators and families for a season of spirit, artistry and achievement.

MDDT CALIFORNIA

JANUARY 15-17, 2027

West High School | Torrance

Kick off the season with team spirit, standout solos and the joy of taking the stage!

STREET DANCE USA

FEBRUARY 21, 2027

Glendale High School | Glendale

Bring the energy! Hip-hop and street dance celebrate bold moves and creative expression.

MDDTUSA NATIONALS

MARCH 12-14, 2027

San Marcos High School | San Marcos

Celebrate 60 years of dreams in motion as teams and soloists shine on the national stage!

SIX FLAGS CLASSIC

MAY 1-2, 2027

Six Flags Magic Mountain | Valencia

Finish with the magic! Celebrate dance and team spirit in a one-of-a-kind theme-park setting.

A NATIONAL LEGACY. Connecting regional and state dance communities with opportunities beyond their home stage since 1967.

WHY MDDTUSA? VOICES FROM OUR COMMUNITY

"It's a safe, inclusive place my dancers look forward to every year!"

MONICA PENA-CARRANZA
Retired coach & alumna | California

"We love being exposed to the incredible talent that is always there"

JENNY RAICHE
Regional director & coach | Minnesota

"There's really nothing else like it!"

NICKI AMES
Regional director & former coach | Utah

"It's a tremendous recruiting opportunity for college dance programs too!"

JENNIFER EUSTICE
University of Iowa coach | Iowa

"This event is truly a legacy"

DEAN BALADAD
Disney Corporation | California

"MDDT is how we start and end our competition season annually."

JUSTINE WANG
Assistant coach & alumna | California

Testimonial excerpts from the prior sponsor kit; affiliations as originally supplied.

BRENDA CASPARY CRAWFORD
CEO / Executive Artistic Director
mddtusa4evr@gmail.com

Choose Your Sponsorship

Because of You, Dreams Take the Stage.

PARTNER WITH PURPOSE

Select the level of support that fits your organization. Every sponsor helps create opportunities for young dancers throughout our 60th anniversary season.

PLATINUM	**$2,500+**	Website and all-event acknowledgment, a full-page Nationals program ad, plus a pre-event social media sponsor feature.
GOLD	**$1,500–$2,499**	Website and all-event acknowledgment, plus a full-page advertisement in the Nationals program.
SILVER	**$1,000–$1,499**	Website and all-event acknowledgment, plus a half-page advertisement in the Nationals program.
BRONZE	**$500–$999**	Acknowledgment on the MDDTUSA website and at every event throughout the 2027 season.

YES, I'D LIKE TO SUPPORT MDDTUSA

Please select one sponsorship level and complete the information below.

- ☐ **PLATINUM** $2,500+
- ☐ **GOLD** $1,500–$2,499
- ☐ **SILVER** $1,000–$1,499
- ☐ **BRONZE** $500–$999

OTHER AMOUNT $ _____

COMPANY / SPONSOR NAME _____

CONTACT NAME _____ **EMAIL** _____

PHONE _____ **SIGNATURE** _____

RETURN COMPLETED FORM TO

mddtusa4evr@gmail.com

MISS DANCE DRILL TEAM USA
5318 E. 2ND ST #603, LONG BEACH, CA 90803

BRENDA CASPARY CRAWFORD
CEO / Executive Artistic Director
mddtusa4evr@gmail.com